

“Tires are Meant to Go Round and Round”

March 23, 2018

Sam Visaisouk, CEO, Tyromer Inc., attended the recent 2018 Circular Material Conference (<http://www.circularmaterialsconference.se>) in Gothenburg, Sweden, where he gave a presentation on the Tyromer TDP as a circular material for the tire industry.

The two-day event provided a forum for debate, exchange, face-to-face meetings and networking. Attendees met the disruptors, heard corporate and organizational initiatives, and discussed the challenges of transformation in a material world, consumer trends and the circular economy.



Sam Visaisouk presented the Tyromer vision for a circular economy in the tire and rubber industry at the 2018 Circular Material Conference in Gothenburg, Sweden

About Tyromer Inc. Tyromer Inc., a company in Waterloo, Ontario, Canada, developed and commercializes a non-chemical rubber devulcanization technology patented by Professor Costas Tzoganakis of the University of Waterloo. As a socially responsible corporation, Tyromer focuses on applying its technology to solving the global problem of waste tire management. For the first time, its TDP (Tire-Derived polymer), a devulcanized waste tire rubber, can be used as a recycled rubber in new tire production in significant percentages. By returning waste tire rubber to tires which consume 50% of global rubber supply, Tyromer hopes to be a driver of better waste tire management and bring sustainability to the tire industry because each ton of TDP used in tires provides 47 ton of GHG emission reduction.